Feature: Search Features

**Hypothesis 1:** Implementing search functionality to the Kanban Board will enable users to quickly locate specific cards, increasing daily active users.   
 **Expected Impact:** This feature may improve user efficiency and engagement on the Kanban Board, potentially leading to an increase in daily active users.   
  
**Feature Explanation:** The Kanban Board interface allows users to search for cards based on their title, description, or other relevant criteria.

Feature: Task Reminders and Notifications

Hypothesis 2: Implementing user notifications for card updates (e.g., status changes, assigned tasks) will keep users informed and engaged, resulting in increased daily active users.   
  
Expected impact: Notifications may prompt users to revisit the Kanban Board and participate in ongoing tasks, potentially increasing daily activity.   
  
Feature Explanation: The system can notify users in real time or via email when the status of their assigned cards changes or requires their attention.

Feature: Real-Time Updates

Hypothesis 4: Adding real-time card updates and optional push notifications will keep users informed and improve collaboration, potentially increasing daily active users.   
  
Expected impact: Real-time updates and push notifications can significantly improve user awareness and team collaboration on the Kanban Board. This may result in faster task completion, fewer bottlenecks, and, ultimately, higher user engagement and daily activity.   
  
Feature explanation: The Kanban Board will update card statuses and information in real time, incorporating any changes made by users.   
Users can choose to receive push notifications on their mobile devices or desktops whenever a card they are assigned to or following changes significantly (e.g., status change, new comment, assignment to a new user).